

**Mapleton Radio, LLC, Lagniappe Broadcasting, LLC and Mapleton
Communications, LLC**

Five Thousand Dollar Thursday Spring 2017 Official Rules

KWAV 96.9 is participating in a multi-market, multi-station contest called "Five Thousand Dollar Thursday" with other Mapleton radio stations in six markets starting on April 13th 2017, and ending June 1st 2017. Each Thursdays at 8am, 10am, 12noon, 2pm, and 4pm (pacific) and 10am, 12noon, 2pm, 4pm, and 6pm (Central), a specific "Call In To Win Sounder" will be played on all participating radio stations at the same time.

Once hearing the "Call In To Win Sounder", listeners will be instructed to call this toll-free phone line: 844-500-8946. The 30th caller answered on the toll-free phone line from all of the six markets will win \$1,000.00. Mapleton Communications, LLC, Mapleton Radio Holdings, LLC, Mapleton Radio, LLC or Lagniappe Broadcasting is not responsible for technical difficulties with the toll free line. Calls to the toll free line outside of contest time will not be answered. Streaming audio is delayed up to 30 seconds or more decreasing a streaming contestant's chance of winning this on-air contest.

There will be a total of five winners of \$1000 each Thursday from the combined participating stations; one \$1000 winner during each designated contesting time from the combined participating stations. A check will be provided to the winner within 60 (sixty) days after winning. All winners must be 18 years or older and will be responsible for all taxes. In order to receive the prize, the winner must provide photo identification and supply their Social Security number for tax purposes. Winners must also agree to let our radio stations use their recorded voice from their winning phone call and photograph or likeness in all markets for promotional purposes.

Contestants and households are eligible to win only once during this promotion. The decisions of the judges are final. This contest may be discontinued at any time without notice on any or all participating stations and additional stations may be added at any time during the promotion. Employees and relatives of Mapleton Communications, LLC, Mapleton Radio Holdings, LLC, Mapleton Radio, LLC or Lagniappe Broadcasting are not eligible to win. Competing radio stations and their employees are not eligible to win. Full contest rules at www.KWAV.com

Participating radio stations are: KDRK, KEYF-FM, KSHA, KWLZ, KQPT, KALF, KABX, KWAV, KZRZ, KNNW, and KMY Y.